



ANNOUNCING:  
**USEF National Championships**  
**Advanced Single Horse**

Dear Friend of the Garden State Combined Driving Event,

We hope that this letter finds you well. The Horse Park of New Jersey is proud to host the **Garden State Combined Driving Event on October 5 – 8th, 2023** featuring dressage on Friday, marathon on Saturday and cones on Sunday. This year we will host the USEF National Championship for the Advanced Single Horse as well as USEF Training, Preliminary, Intermediate and Advanced levels.

As in the past, this show is a fundraiser to the Horse Park of New Jersey, proceeds go towards both the support of our show and the costs of maintaining this extensive facility. We hope that you can assist. 2022 was a huge success thanks to folks like you and we have so many exciting things planned for 2023!

The event is supported by a team of committed drivers who strive to create a competitor friendly event and whose foremost goal is to set-up the competitors for success. The Committee and the Horse Park invests countless hours to make this event happen. Unfortunately, the entry fees do not cover the fixed expenses that we must pay. This year there are four categories of sponsorship:

- Friends of the Garden State CDE
- Sponsor a volunteer
- Corporate Sponsorships
- Tailgating spots around main water obstacle (\$150.00 per spot)

Enclosed is information about these opportunities. Please feel free to be creative, consider coordinating a group of friends to sponsor a marathon obstacle; alternatively, let us know if there is an alternative sponsorship approach that fits your goals, interests and budget. Please contact me with any questions you may have, we look forward to hearing from you.

Sincerely,

Christine Siracusa, On behalf of the Garden State CDE Committee

## 2023 Driving Event Sponsorship Opportunities

Please indicate your sponsorship selection below and return this form to us along with your payment and advertisement (if applicable).

<b>Friends of the Garden State CDE</b>	<b>Level</b>	<b>Amount</b>	<b>Check Your Choice</b>
	Dempsey Dixon and Helene Dunn Memorial	\$1,400	<input type="checkbox"/>
	Diamond	\$800	<input type="checkbox"/>
	Platinum	\$600	<input type="checkbox"/>
	Gold	\$450	<input type="checkbox"/>
	Silver	\$350	<input type="checkbox"/>
	Bronze	\$250	<input type="checkbox"/>
	Benefactor	\$200	<input type="checkbox"/>
	Supporter/Tailgater	\$150	<input type="checkbox"/>

  

<b>Sponsor a Volunteer</b>	<b>Whip</b>	\$100	<input type="checkbox"/>
	<b>Navigator</b>	\$50	<input type="checkbox"/>
	<b>Groom</b>	\$25	<input type="checkbox"/>

Friends will be listed in the program, on Facebook and on the website by level of sponsorship. A list will be displayed at the show and “thank you” announcements will be made periodically throughout the show. It is incumbent on the sponsor to send product description for the announcer.

<b>Contact Name</b>			
<b>Farm Name</b>			
<b>Address</b>			
<b>Phone</b>		<b>E-mail</b>	

Payment details can be found below.

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**Horse Park of New Jersey at Stone Tavern, Inc.**  
 626 Route 524, Allentown, NJ 08501  
 Phone: 609-259-0170 | [www.horseparkofnewjersey.com](http://www.horseparkofnewjersey.com)

Benefits	Corporate Sponsorships*					
	Water Obstacle	Old Glory Obstacle	Other Obstacle	Corporate Gold	Corporate Silver	Corporate Bronze
	\$800	\$600	\$450	\$350	\$250	\$100
Check Your Choice:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program Listing	Full page	Full Page	Half Page	Half Page	Quarter Page	Business Card
Recognition During Awards	✓	✓				
Product Display	✓	✓	✓			
Banner	2	2	2	1	1	
Facebook Promotion	✓	✓	✓	✓	Listing	Listing
Announcements During Show <sup>1</sup>	Product Description	Product Description	Product Description	Mention	Mention	Mention
Website Logo Placement	First Tier Logo Placement	Second Tier Logo Placement	Third Tier Logo Placement	Fourth Tier Logo Placement	Name Listing	Name Listing

\*“In-kind donations” such as gift certificates will be valued at 50% for the purpose of promotions.

Contact Name			
Business Name			
Address			
Phone		E-mail	

***\*Please submit ads and/or business cards by 9/4/2023.***

***Ad PDFs or Jpegs can be e-mailed to [Christine@gsrg.com](mailto:Christine@gsrg.com)  
Please reference “2023 Driving Event” in e-mail subject line!***

## How to Donate

- Send a check made payable to the Horse Park of New Jersey and completed form (previous pages) to Attention: Lynn Matthews.
- Pay Using Venmo. Note Garden State Combined Driving Event 2023.



- Donate on-line:
  - Click on this link to donate: <https://www.horseparkofnewjersey.com/Donate>
  - Enter your contact information
  - *Scroll down*
  - Under “Donate To”, click on the Garden State Combined Driving Event
  - Under *Custom Donation Attribution* indicate what you are sponsoring (see previous page).

**Please e-mail me a note ([Christine@gsg.com](mailto:Christine@gsg.com)) indicating the amount of your donation that you have submitted by either check, Venmo or on-line to ensure you receive the appropriate recognition.**

What you get in return: In addition to the knowledge that you have contributed to create a top-quality venue which helps keep driving vibrant in the mid-Atlantic, you will receive the following:

- A tax deduction because the Horse Park is a 501(c)(3).
- Acknowledgement in the Garden State CDE program and other visibility as described.

**Please make the check payable to the “Horse Park of New Jersey.”**

Mail the check and the completed sponsorship form to:

626 Route 524, Allentown, NJ 08501

Any questions, please contact Christine Siracusa 908-655-8403

**NOTES:**

**Banners:** Sponsors are responsible for providing banners and other promotional material.

**Announcements:** Corporate sponsors are responsible for sending wording. In the event that nothing is provided prior to the Wednesday before the event, the committee will craft wording of announcements thanking the sponsors.

**Product Displays:** Bring your goods to the Garden State Driving Event. It is the ideal way to display what your company has to offer.